



"Jon and his team place the children at the heart of everything they do. Their forward thinking methods are fully inclusive, highly engaging and simple to implement. If your school is looking for the the highest quality football coaching for your children, speaking to Jon would be a very good idea."

**Mr David Maytham**

Managing Director

TT Education, The School Improvement Company

**TT Education**  
The Primary CPD Experts

# FDE SCHOOL & TEACHER DEVELOPMENT PROGRAMME



FDE | Football Development East

[www.fdeonline.co.uk](http://www.fdeonline.co.uk)

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DBS  
CHECKED  
(formerly CRB)  
Disclosure and Barring Service



FDE | Football Development East

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Fótboltaþróun Austur

# About Us

We are a football development company specialising in youth coaching and the enhancement of football delivery in schools. We are passionate in our belief that football can play a huge role in both a child's life and their individual development. We enhance your children's ability and build the confidence in your teacher's by providing high-quality, inclusive sessions.

## More Information

**Children:** We look at a child's mentality more than their ability; a desire to improve and a willingness to learn and try new ideas are the basis for helping a young player realise their potential. This belief is at the core of our philosophy. [www.fdeonline.co.uk/our-philosophy](http://www.fdeonline.co.uk/our-philosophy)

**Teachers:** We can help teachers to enrich their knowledge of the game and to provide them with new techniques, session plans and fresh ideas. Our aim is to build confidence in children and teachers alike so your school can develop their own talented players.

**You get from us** experienced and qualified coaches: We hold FA Level 3 (UEFA B) coaching certificates and have gained our experience and knowledge at many levels within the game; grassroots, pro-club academies and scouting setups and the youth development structure in **Iceland**. We have also studied coaching and the psychology.



To find out more visit:  
[www.fdeonline.co.uk/core4](http://www.fdeonline.co.uk/core4)

"Jon is a fantastic coach and role model who has recognised our son's strengths and potential. He is calm and enthusiastic, encouraging our son to use his initiative, which has enabled him to grow as a player and fulfil his passion to play football."

Joanna R  
Parent

## OUR CORE 4 PACKAGES



**In-School Child & Teacher Development Programme**  
6 and 12-week programme designed to enhance, enrich and develop your school football delivery.

- Each session links to National Curriculum
- Sessions will help demonstrate **Curriculum Intent**



### PPA Programme

This is a brilliant opportunity to get children active, engaged and developing all the skills football has to offer.

- Can work with Years 1-6
- Professional sessions delivered by a **FA Level 3 (UEFA B) coach**



### Breakfast, Lunch & After-School Clubs

Clubs are a fantastic way to get your children involved in a great sport and enthusiastic about their participation.

- Fun, inclusive and engaging football sessions
- Allows you to offer an **additional extra-curricular activity**



### Develop your School Football Team

A 6-week intensive programme to improve all aspects of your school team's play. Whether newly-formed or well established.

- Independently or alongside your existing coaches
- **Build children and teacher's confidence**

